



# Mystic San Luis Valley Tourism Conference Thursday, Feb 21<sup>st</sup>, 2019

**Where: Adams State University's Student Union Building at the corner of 1<sup>st</sup> and Monterey Sts, Alamosa  
(in the 1<sup>st</sup> floor banquet rooms, south end nearest to 1<sup>st</sup> Street)**

- 11am Optional Networking lunch through ASU's La Mesa cafeteria (\$9)  
located in same building and next to the conference meeting rooms.
- 11:30am Registration Opens
- 12n Tourism Board (introduce board members)/Silent Auction opens
- 12:15 Mystic San Luis Valley Panel Discussion: Theo Boudreaux, Joyful Journey Hot Springs; Liz Hensley, Valley Initiative Partners, Carl Young, Huerfano County Tourism; Fred Bunch, Great Sand Dunes Natl Park and Preserve, Moderator.
- 1pm What's New – Highlight what's new with your organization (3min each)
- 1:30pm County Tourism Boards Updates: Alamosa County – Savannah Schlaufman; Costilla County – Bob Rael; Huerfano County – Carl Young; Mineral County – Kathleen Murphy; Conejos County; Rio Grande County – Amy Engle; Saguache County – Vivia Lawson
- 2pm Dark Skies Discussion and Updates: Great Sand Dunes National Park and Preserve, Charles Ellison, Westcliffe Dark Skies; and Kairina Danforth, Crestone.
- 2:30pm Break and afternoon snacks
- 2:45pm Teamwork with Zombies
- 3:30pm What's New – Highlight what's new with your organization (3min each)
- 4pm Tori Martinez, Sangre de Cristo National Heritage Area – Heritage Tourism
- 4:15pm Kathy Faz and Kris Illenberger, Great Sand Dunes and Western National Parks Association – Park Store Success
- 4:30pm Valley Organizations Updates: SLV Great Outdoors, SLV Development Resources Group, Valley Initiative Partners; Rio Grande National Forest, Sangre de Cristo National Heritage Area; Great Sand Dunes National Park and Preserve, SLV Museum Association.
- 5pm Dinner (included with conference ticket) and Cash Bar
- 5:45pm Chris Castilian, Executive Director, Great Outdoors Colorado
- 6:15-7pm Social/Silent Auction items picked up